



BANCO DE CHILE— BABSON SYMPOSIUM FOR ENTREPRENEURSHIP EDUCATORS / JULY 10–13, 2017

OVERVIEW / Babson College truly values its partnership with Banco de Chile. The banking group has been the benefactor for several strategic initiatives that have advanced entrepreneurship in Latin America. Banco de Chile and Babson will offer a Symposium for Entrepreneurship Educators to a select group of educators from universities across Chile. The Banco de Chile—Babson Symposium for Entrepreneurship Educators (Banco de Chile—Babson SEE) will play an integral part in leading the entrepreneurial revolution in Chilean colleges and universities.

Babson's Symposia for Entrepreneurship Educators (SEE) have prepared more than 4,400 educators from more than 1,100 institutions worldwide for critical roles as educators of entrepreneurship. SEE explores best practices in entrepreneurship education, case method frameworks, and pedagogy—in a dynamic setting. SEE have been developed and held in numerous countries and regions around the world, including Argentina, Chile, China, Ecuador, Ireland, Malaysia, Puerto Rico, Russia, Scotland, Switzerland, Venezuela, Costa Rica, and the United States.



PROGRAM OBJECTIVES / The goal of the Banco de Chile—Babson SEE is to foster entrepreneurial growth and economic development in Chile through entrepreneurship education. Babson seeks to develop an ever-increasing international cadre of innovative entrepreneurship educators who understand the importance of creating intellectual and practical connections between theory and practice in teaching.

Upon completion of the Banco de Chile—Babson SEE, participants will:

- » Understand the powerful logic of Entrepreneurial Thought & Action®, and how it can be taught and applied to entrepreneurs
- » Comprehend the entrepreneur and the entrepreneurial mindset
- » Recognize key process and content aspects of teaching entrepreneurship
- » Appreciate the value of the case study method and the growing popularity of other experiential and action-based methods
- » Build a network of like-minded educators who are dedicated to innovation in entrepreneurship education

CURRICULUM / Banco de Chile—Babson SEE participants will explore the entrepreneurial process and best practices for teaching and learning entrepreneurship. The program will provide an introduction to multiple teaching methodologies such as the case method. Participants are encouraged to improve as teachers, students, researchers, and entrepreneurs. The pedagogies that will be used include case studies, breakout sessions, video, group presentations, and lectures. Program sessions will include:

PROCESS TOPICS

- » Case Method Teaching
- » Managing Classroom Challenges
- » Curriculum and Course Design
- » Experiential and Action Learning Pedagogies
- » Immersion-based Teaching
- » Assessment and Assurance of Learning

CONTENT TOPICS

- » Entrepreneurial Thought and Action
- » Entrepreneurial Identity
- » Idea Generation
- » Design Thinking
- » Market Tests and Business Models
- » Building Entrepreneurial Teams
- » Entrepreneurial Finance
- » Managing Growth

The application and admission process for the Banco de Chile—Babson SEE will be outlined in a separate document.



ABOUT BANCO DE CHILE

Established in 1893 as a result of the merger of Banco Nacional de Chile, Banco Agrícola and Banco de Valparaíso, Banco de Chile has since been one of the largest and most profitable Chilean banks in terms of return on assets and shareholders' equity. Throughout its history, Banco de Chile has developed a well-recognized name in Chile and expanded its operations in foreign markets where it developed an extensive network of correspondent banks.

ABOUT BABSON COLLEGE

Babson College is consistently ranked No. 1 in the world for entrepreneurship education. With roots in Entrepreneurial Thought & Action®, Babson educates leaders on how to create opportunities, regardless of organizational size or structure. As the recognized leader in entrepreneurship education, Babson College seeks to raise the quality of the content and the process of teaching entrepreneurship through its Symposium for Entrepreneurship Educators (SEE) programs.

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Banco de Chile